

Advertising Request

(terms and conditions overleaf)

Product	Description	Yearly Rate (ex GST) effective 23/11/2008		Quantity
Standard advertisement	160px wide by 120px tall (see 'Advertising' page on Escapology web site for example). Linked to your web site. Artwork can be changed twice annually.	Home Page	\$500.00	
		Primary Page	\$300.00	
		Guides Page	\$300.00	
		Other Page	\$100.00	
Tower advertisement	160px wide by 247px tall (see 'Advertising' page on Escapology web site for example). Linked to your web site. Artwork can be changed twice annually.	Home Page	\$750.00	
		Primary Page	\$450.00	
		Guides Page	\$450.00	
		Other Page	\$150.00	
Banner advertisement	468px wide by 60px tall (see 'Advertising' page on Escapology web site for example). Linked to your web site. Artwork can be changed twice annually.	Home Page	\$750.00	
		Primary Page	\$450.00	
		Guides Page	\$450.00	
		Other Page	\$150.00	
Guide sponsorship	'Standard Advertisement' (above) displayed on page 2 of guide.	Single Guide	\$75.00	
		5 Pack	\$300.00	
Guide listing	Your business name, address and phone number listed in table on guide using standard text style and size.	Single Guide	\$30.00	
		5 Pack	\$120.00	
On-Line directory listing	Your business name and phone number in standard text style and size. Linked to your web site.		\$50.00	
Link discount	Applies if you have an active link to Escapology from your web site.		10%	
Flyer discount	Applies if you have Escapology brochures in your shop front to give to customers.		5%	

Start date: Special instructions:

Business name:	ABN:
Postal address:		
Email:	Phone:
Contact name:	Signature:
		Date:

Terms and conditions

1. By providing material for publication advertisers are accepting these terms and conditions which cannot be varied unless in writing by a Director of Total R&R Pty Limited.
2. These conditions and any agreement between the advertiser and Total R&R Pty Limited will be governed by New South Wales law and each party submits to the jurisdiction of courts exercising jurisdiction in that State.
3. All advertising is for a period of one year commencing on the nominated start date.
4. If Total R&R Pty Limited accepts your advertising request, it will send you a confirmation email with a Tax Invoice detailing the amount you have to pay for the advertising (Fee) and the GST payable.
5. All advertising requires prepayment.
6. All copy and artwork is to be lodged with Total R&R Pty Limited by the advertiser seven days prior to the nominated start date and must conform to Escapology standard formats.
7. Notwithstanding clause 6, Total R&R Pty Limited may in its discretion accept artwork that does not comply with standard formats provided that the advertiser agrees to pay production charges as may be levied by Total R&R Pty Limited.
8. Artwork is to be lodged as either GIF or JPG files and must conform to Escapology standard advertising formats.
9. All electronic files lodged become the property of Total R&R Pty Limited upon lodgement.
10. Total R&R Pty Limited can reject or cancel advertising at any time for any reason, and is not liable to the advertiser if it does so. If advertising is cancelled by Total R&R Pty Limited, rates will be adjusted to reflect the actual period used.
11. Total R&R Pty Limited reserves the right to omit artwork or copy or part thereof which Total R&R Pty Limited may in its discretion consider to be commercially detrimental to its business or offensive or misleading in any way.
12. Allocated advertising space may not be resold or sub-licensed by the advertiser.
13. If Total R&R Pty Limited is unable to perform an obligation under these conditions by reason of an event outside its reasonable control, performance of that obligation is suspended.
14. If your advertising is editorial in style, Total R&R Pty Limited can add the word "advertisement" above or below the advertising.
15. You warrant to Total R&R Pty Limited that your advertising:
 - a) is true and accurate in all respects;
 - b) does not infringe any rights of any person (such as copyright and trademark rights);
 - c) does not use the name and image of any person without their consent;
 - d) is not obscene, indecent or defamatory; and
 - e) does not contravene any federal, state or territory statute, regulation or other law including the Trade Practices Act 1974 (CTH).

You indemnify Total R&R Pty Limited for all costs (including legal costs on a solicitor client basis), expenses, claims, demands, damages and losses of any kind arising from or attributable to the publication of the advertising or otherwise arising from a breach by you of these terms.

To the extent permitted by law, all conditions and warranties implied by law or otherwise not expressly set out in these terms and conditions are excluded.